

PIE Council Minutes
March 26, 2004
2:00 p.m.
EDHS Room 120

Members Present: Sheila Adams, Mark Bean, Mary Brook (for Anne Balazs), Lynne Curtis, Joe Fant, Cedrick Gathings, Terri Heath, Larry Jones, Jody Kennedy, Sarah Labensky, Nora Miller, Susan Soblely, Jo Spearman, Margie Vollenweider, Jane Wenstrom, Nancy Wheeley (for Bobby Fugitt)

Members Absent: Christen Chase, Natalie Moses, Cynthia Hembree, Bob Oyler, Narem Reddy, Sally Pearson, Dr. Limbert, Jennifer Moore

Items Distributed: Minutes for February 27, 2004

Agenda Items: Approval of February 27, 2004 Minutes, Subcommittee 4 Recommendations, 2004 – 2005 University Priorities, Subcommittee 5

Mark Bean asked if there were any questions about the Subcommittee 4 report which was distributed electronically before the meeting. Subcommittee 4 agreed that the University strategic planning document should be a 5-year stable document. Objectives would be reviewed annually with the overarching goals and title remaining unchanged for the 5 year period. The subcommittee also recommended that the President's Cabinet develop the first draft of the W-2009 objectives. This draft would be presented to PIE Council at the April 23rd meeting.

The primary purpose of this meeting was to recommend University priorities for the 2004 – 2005 academic year. After previously reviewing the University's internal and external surveys and other relevant information in the PIE Council 2003 – 2004 Resource Book, as well as the Institution's 2003 – 2004 Institutional Effectiveness Reports and Annual Reports, PIE Council conducted an open-ended, brainstorming process to generate ideas about priorities for next year. Suzanne Bean served as recorder for the session. The initial ideas expressed during this session are included. PIE Council then reviewed the initial ideas and developed eight overarching University priorities that encompass and reflect the majority of the initial ideas presented. These eight University priorities were discussed further and placed in priority order. The process of establishing priorities involved each voting PIE Council member or proxy identifying her/his top four University priorities for next year. A compilation of each PIE Council member's priorities determined the following recommendations:

Top Tier Priorities

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|------------|-------------------------------------|
| Priority 1 | Increase Faculty and Staff Salaries |
| Priority 2 | Increase Enrollment and Retention |
| Priority 3 | Improve Campus Communication |

Priority 4 Improve Technology

Second Tier Priorities

Priority 5 Implement Alternative Delivery Methods for Current Programs and Services

Priority 6 Improve Physical Campus Structure

The remaining two priorities were viewed as a foundation for all others. Those are:

- Integrate University Mission into Daily Operations
- Implement Effective Planning and Assessment Processes

Below is a breakdown of the status given to each University priority.

Priorities Recommended by PIE Council	Priority 1	Priority 2	Priority 3	Priority 4	Total
Increase Faculty and Staff Salaries	12	4	0	0	16
Increase Enrollment and Retention	4	9	2	1	16
Improve Campus Communication	0	1	6	2	9
Improve Technology	0	1	4	1	6
Implement Alternative Delivery Methods for Current Programs and Services	0	0	0	5	5
Improve Physical Campus Structure	0	0	1	0	1
Integrate University Mission into Daily Operations	0	1	3	0	4
Implement Effective Planning and Assessment Processes	0	0	0	7	7

Numbers reflect the number of PIE Council members supporting the priority status.

The Subcommittee 5 report was then discussed briefly. A motion was made by Tom Richardson and seconded that the report be formally presented to Dr. Limbert for consideration. The motion passed unanimously.

PIE Council Initial Ideas for University Priorities
 March 26, 2004

<ul style="list-style-type: none"> *Increase Faculty/Staff Salaries *More on-line courses/distance learning *Move toward wireless campus * Improve data collection and dissemination pattern * More variety of class scheduling * Campus security/safety issues * Staff development with emphasis on existing technology *Increases student services staff * Increase enrollment * Student retention * Better communication to alums about ed. programs and changes in these programs * Improve current technology infrastructure and explore new technologies (adding additional smart classrooms, etc.) 	<ul style="list-style-type: none"> *Continue to improve fund raising efforts * Continue seeking external funds through grant writing *Explore central AV support system * Continue funding for marketing (who, what, etc.) * Standardize marketing across campus *Expand programs/services to build stronger relations with alums and community *Improve across campus communication *Improve living conditions in residence halls and academic buildings * Continue positive media coverage * Continued implementation of Campus Master Plan * Continue improvement of planning and assessment processes * Improve advising process * Improve purchasing and other operational efficiencies 	<ul style="list-style-type: none"> * Mandatory email accounts for students * Campus-wide phone system *More and higher quality student programming (including commuting students) * Examine student programming offerings * Continue efforts on salary classification system * Look for other morale boosters in addition to salary increases (e.g., days off) * Parking improvements * Implement programs for women's mission * Make students aware of alumni activities * Improve communication about nighttime and weekend activities (locations, times, etc.) * Make students aware of all procedures that are related to them (e.g., online grades, etc)
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