

Priorities at The W

Academic Excellence

Advancement Excellence

Community Connections

Degree Completion

Diversity, Equity & Inclusion

Financial Sustainability



Academic Excellence

Academics are at the heart of a W education. Our dedicated faculty, respected in their fields, champion a commitment to teaching shaped by their research, scholarship, and creative expressions. Partnered with an equally committed staff, they foster a learning environment that is both broad and highly personalized. For the W, academic excellence results in graduates who are equipped for the competitive and diverse global economy.

Academic Excellence

GOAL: Provide a comprehensive academic experience

The W is committed to an academic environment that fosters critical thinking, excellence in written and oral communication, creative expression, and civic engagement. By capitalizing on the university's personalized learning environment our goal is to create and instill in our students an attitude of active engagement and investment in their learning. We also commit to creating opportunities for co-curricular programming through the cultivation of diverse campus communities.

Academic Excellence

GOAL: Prepare students to be life-long learners and contributing members of today's global economy

The W is committed to providing high quality accessible resources and services to support excellence in learning, teaching, and research for our students and faculty. With an emphasis on developing and enhancing student research, creative activity, and faculty mentoring, we hope to create opportunities to produce and share original work with other researchers, future employers, and graduate programs, and to ensure that students are equipped to participate actively in ever-changing social and economic challenges.

Academic Excellence

GOAL: Provide resources to foster excellence in teaching

The W is committed to enhancing accessibility in all traditional, hybrid, and online learning environments. By creating an equitable learning experience with a foundation of instructional support and innovation for faculty and staff, we will offer a rich educational environment and university experience for our students.

Academic Excellence

GOAL: Recruit and retain a diverse faculty and staff

The W is committed to enriching the learning experience of our students and the campus culture through an investment in attracting and retaining a diverse group of faculty and staff. We will continue to create a welcoming environment by investing in our rich campus community and additional support, including competitive salaries, that will ensure retention of current and new faculty and staff.

Advancement Excellence

A strength of any institution is the level of engagement with those it serves. At The W, that includes a diversity of constituents: students, faculty, staff, alumni, friends, the community, and elected officials. By cultivating these relationships, we build support critical to the future of The W. One important outcome of valued relationships is the continued generosity of our larger W family, providing resources that allow us to improve quality across all aspects of the institution.

Advancement Excellence

GOAL: Continue a culture of giving

To ensure we reach the next level of excellence, The W must continue a culture of giving that encourages participation through gifts of time, resources, and talents that strengthen and improve the institution. We must provide structures that can align constituents more closely with their interests and background at the university. The W will encourage this culture at the time students enroll at the university and continue to reinforce it throughout their educational progress and beyond.

Advancement Excellence

GOAL: Foster pride in the university and its programs

By continuing to foster alumni pride, The W can be successful in its first-ever major gifts campaign designed to support key university initiatives such as academic program enhancements, athletics, campus improvements, scholarships, and recruitment. We will also strive to solicit resources to recruit, retain, and support faculty and their research to enhance the academic environment of excellence. These constituencies can be valuable ambassadors for the university in recruiting potential students, as well as mentoring and helping retain enrolled students.

Advancement Excellence

GOAL: Offer more programming representative of diverse alumni base

While planning events, affiliations will continue to be developed through academic college alumni groups and other identifiable constituencies. Increasing participation in programming such as Homecoming, special events, and Alumni Office activities, while broadening access to all alumni by offering virtual options will be key.

Advancement Excellence

GOAL: Provide resources to assist students financially

Enhance the recruitment of high ability students to continue to build a climate of academic excellence. We will also endeavor to provide adequate financial resources to students to complete their studies and to include resources for student research and travel. Private contributions will be elicited to provide greater academic opportunities through awards. Scholarship structures and disbursements will be continually reviewed and aligned to support existing and future programs, services, facilities, and activities.

Advancement Excellence

GOAL: Enhance services to shape career-ready graduates

Continue to provide an environment that will enhance classroom experiences and assist students and alumni with career goals. By introducing emotional intelligence career training, students can develop critical competencies, regardless of major, to help them successfully interact with co-workers and clients to build the foundation as a high-performance team member in their profession. This training advances effective communication and collaboration and provides resources to navigate career-related challenges and conflicts on both a personal and professional level.

Community Connections

The W's unique niche is not confined by geographic boundaries. By serving its communities through programs and partnerships, both locally and globally, the university will continue to communicate its value and explore ways to create significant impact through its areas of strength. It should also identify innovative and diverse approaches that enhance health, quality of life, cultural enrichment, and society's overall economic potential.

Community Connections

GOAL: Cultivate collaborations to create healthy and vibrant communities.

One of the strengths of the university is its emphasis on a holistic approach to health and wellness that focuses on all aspects of a person's well-being. The W should capitalize on current academic, community outreach, and other initiatives in order to increase collaborations between campus units and public communities through regional partners and online audiences.

Community Connections

GOAL: Provide outreach to underserved and diverse populations of our communities

We are committed to identifying the underserved and diverse populations of our communities, understanding that they are not limited to just one group or demographic. The university can increase inclusive initiatives to provide better access to campus resources, programming, and outreach efforts to enhance the well-being of our communities.

Community Connections

GOAL: Forge meaningful and engaged partnerships that provide real-life experiences for students

By enhancing relevant partnerships with businesses, hospitals, nonprofits, K-12 schools, community colleges, and other agencies, The W will provide real-life experiences. These partnerships create future employment opportunities, develop civic awareness, and enrich the student experience. Developing internships, community, and service-learning activities will create mutually beneficial exchanges, and serve our communities by providing a future workforce to support economic and personal growth.

Community Connections

GOAL: Contribute to the cultural enrichment of our communities

The W serves as a cultural hub for the campus and broader communities. By utilizing our liberal arts emphasis and creativity of our campus community, we can provide accessible, inclusive, and diverse events and programming to enhance cultural competencies and enrich the lives and perspectives of all within our communities.

Degree Completion

The W recognizes that Degree Completion requires recruitment, retention, and support through graduation and into a career. We aim to provide wholistic support for all students throughout their time at the university.

Degree Completion

GOAL: Recruit a diverse student body to ensure a vital university community

The W will engage in recruiting a diverse student body for its undergraduate and graduate programs. With a commitment to its mission of providing a liberal arts education and professional programs to prepare students for a wide range of careers, the university will support current majors and programs, while developing new programs targeted to prospective students' interests and goals.

Degree Completion

GOAL: Provide equal access to advising, mentoring, and support services to all students

With a continued emphasis on academic advising and related support services, The W will help students choose academic pathways that match their interests and skills and lead to completion in a reasonable time. The W will support students with services such as peer mentoring, tutoring, and career counseling to meet the needs of the whole student to ensure retention and progress toward a degree. Equivalent support services should be made available to residential, commuting, and distance students.

Degree Completion

GOAL: Assist students to maintain financial, physical, emotional, and mental well-being

Acknowledging that students' financial, physical, emotional, and mental well-being are directly connected to student success and degree completion, The W will continually review scholarship structures, disbursements, and work-study opportunities to assist students with identified areas of financial need. The W will also support students' financial, physical, emotional and mental well-being through mentoring counseling, advising, and health services.

Degree Completion

GOAL: Support students through degree completion and into their careers

To connect students with desirable outcomes of degree completion, The W will ensure that academic programming provides students with competitive knowledge and skills that translate into leadership in their careers by providing opportunities for internships, preceptorships, conferences, and other professional engagement.

Diversity, Equity & Inclusion

The W is on a mission to create a welcoming, diverse, equitable, and inclusive campus climate for all. As the university strives to reach the highest levels of academic excellence, it's also essential that the university foster an environment where all members of the campus community can flourish. Diversity recognizes the value of varied perspectives which helps drive innovative solutions to an ever-changing world.

Diversity, Equity & Inclusion

GOAL: Create an inclusive and equitable campus climate reflective of the growing diversity in our communities, state and nation

We will work to create an environment in which all campus community members, including those who are underrepresented, are welcomed and supported, and differing perspectives and contributions are sought out and valued.

Diversity, Equity & Inclusion

GOAL: Communicate mission and or vision statement on inclusive values

Diversity crosses all aspects of the university community. We will communicate and promote widely to all key stakeholders The W's commitment to diversity, equity, and inclusion to ensure all know they are welcomed here.

Diversity, Equity & Inclusion

GOAL: Connect internal and external constituencies to opportunities at the university

In understanding the needs of the campus community, we will work to connect communities to one another to create a sense of belonging, trust, and credibility for all groups, including internal and external stakeholders of The W family.

Diversity, Equity & Inclusion

GOAL: Capture, promote and enhance overall curriculum and programming that enhances multicultural awareness and understanding

We will work to create opportunities for the campus community to gain awareness of cultural differences, to be open to diverse perspectives and to have the ability to interact effectively with people different from themselves.

Financial Sustainability

A financial model supports the efforts and goals of academics, student services, and the campus as a whole. The W's mission-driven approach involves clear strategic planning and actions that ensure the ongoing financial health of the University.

Financial Sustainability

GOAL: Develop a strategic budget model

MUW will continue to develop business practices to safeguard and enhance the financial health of the university. Our budget model will maintain a commitment to investing in new resources that ensure a successful student experience.

Financial Sustainability

GOAL: Enhance and maintain campus infrastructure and facilities

As appropriate for an historic public regional university, MUW will develop support for infrastructure and operations, including grants and other development opportunities to improve security, stability, and access, as well as to remain current with effective course delivery methods.

Financial Sustainability

GOAL: Invest in faculty and staff hiring and development

The W is committed to recruiting, hiring, and retaining a diverse and outstanding faculty and staff. To ensure this we will work to pursue funding opportunities to enhance and create equitable salaries that are competitive with peer institutions across the region.